

anew

Improved Forest Management

Projects for the Voluntary Carbon Market



20+ Years of Success

Forest managers across North America are generating new revenue streams from carbon sequestration projects on their lands. Anew Climate, LLC, North America's oldest and largest carbon project developer, has been helping landowners participate in carbon markets for over 20 years.

How it Works

As trees grow and photosynthesize, they pull carbon dioxide out of the atmosphere and sequester that carbon within their organic matter. Conversely, that carbon is released into the atmosphere when trees are harvested and processed.

Improved forest management projects encourage continuous woodland growth and create benefits for biodiversity, regional community health, and our global atmosphere. While sustainable harvesting may still take place, timbering activities are carried out in conformance with the project's climate goals.



The Opportunity

Corporate Buyers

Corporations are increasingly seeking ways to reduce their emissions footprint through the purchase of carbon offsets on the voluntary carbon market. Anew's offset buyers include Fortune 500 companies from sectors like energy, transportation, tech, entertainment, apparel and communications.

Value Potential

Voluntary market forest carbon projects generate a high price per acre, outpacing the value of traditional wood products in several markets.

Growing Popularity

Although there is no regulatory compulsion for the purchase of voluntary offsets, pricing and demand for high quality forest credits have been steadily increasing as environmental action becomes more important to companies' owners, customers, and stakeholders.

Premium Pricing

Beyond exclusively mitigating climate change, "charismatic" forest projects with significant ecological co-benefits (e.g. habitat for threatened species, recreation area, increased water quality, etc.) can sell at premium pricing levels.

Generating Carbon Offset Credits Through Conscious Forest Management

Improved Forest Management (IFM) carbon projects award offset credits to landowners who maintain high forest stocking levels and who institute practice changes that avoid heavy harvesting to create a meaningful, measurable climate impact. These projects generate credits under the American Carbon Registry's (ACR) voluntary carbon program.

IFM projects generate carbon credits in two ways:

Anew has been helping landowners change their management practices to participate in carbon markets for over 20 years.



Removal Credits

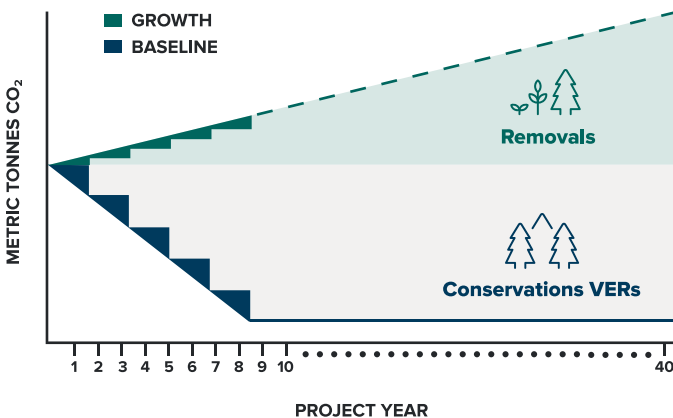
These credits represent the growth of the forest. Following project initiation, credits accrue in proportion to ongoing carbon sequestration from tree growth. Credits generated in this manner continue to accumulate throughout the life of the project.



Conservation Credits

Conservation credits account for the initial climate benefit coming from the protection of the project area as a result of the carbon project. We quantify the emissions that would have been released if the land was instead harvested to maximize near term revenue.

IFM Quantification



Long-term Forest Owner Commitments

ACR-IFM projects require a 40-year project commitment. During this time, the property will be subject to the following requirements.

Stocking

Maintenance of forest stocking at or above the level for which carbon credits have been issued

Certification

In the years commercial harvesting is carried out, the forest must be certified by FSC, SFI, or ATFS

Reporting

Annual reporting of estimated carbon stocks and known harvests or disturbances

Verification

Site verification/audit by accredited 3rd party verifier every 5 years

Inventory

Field measurements of forest carbon stocking updated every 10 years

Developing Forest Carbon with Anew

20+ Years of Carbon Project Success

Anew finances and delivers all services required to generate carbon revenues. Here is what to expect throughout the process.



Feasibility Evaluation

Free preliminary evaluation of project climate impact and financial returns.



Project Development

Coordinate all activities required to register and sell carbon credits.



Marketing & Sales

Leverage our large, diverse carbon credit portfolio to attract buyers.

Evaluating Potential

Free Feasibility Report

Carbon potential is informed by our assessment of forest make-up, infrastructure in the region, market and economic conditions, as well as property ability to comply with leading carbon standards based on project lifespan, management practices, data availability, and risks.

Project Development

Inventory & Management

Your carbon inventory and land management plan will meet registry requirements.

Verification & Registration

We develop required documentation and coordinate all verification and registry processes to ensure credits are successfully registered.

Credit Revenue

Marketing & Sales

We secure the best sale price. Our buyer base continues to expand with our reputation for credit quality and customer service. Credits are often sold by our ability to match projects with buyers through first-look, pre-market opportunities.

Contracting

We execute all contract documents with credit buyers to save landowners significant time, effort, and legal expense.

To be considered eligible:

Your property must create a **new climate benefit**, also known as **additionality**. Parcels on which harvesting is already legally prohibited are ineligible for generating carbon credits.

